

katelyncroft

C R E A T I V E D E S I G N

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Education

The Art Institute of Dallas

Dallas, Texas
December 2017
Bachelor of Fine Arts in
Graphic & Web Design
Graduated with Honors
GPA: 3.6

Simpson College

Indianola, Iowa
2012-2014
Undergraduate

Technical Skills:

Adobe Illustrator	Keynote
Adobe InDesign	Pages
Adobe Photoshop	TypeTool
Adobe Dreamweaver	HTML 5
Adobe After Effects	CSS 3
Adobe Bridge	JavaScript
Microsoft Word	jQuery
Microsoft PowerPoint	WordPress

Design Skills:

Digital Illustration	Layout
Corporate Identity	Packaging
Typography	Web Design
Project Management	Coding

Awards

- Quarterly President's Club
- Dean's Honor Roll
- Perfect Attendance
- The Art Institute Art Grant

Work

Freelance Graphic Designer

October 2017 - Present
Dallas, Texas

- Label design
- Photo editing
- Logo design

Graphic Designer/Intern

January 2017 - Present
Lennox International
Richardson, Texas

- TV announcement slide designs
- Poster designs
- Internal organization logo design
- Web banner and button designs
- Recruitment display designs
- T-shirt designs

Leasing Agent/Receptionist

January 2016 - December 2016
Cross Creek Apartments
Dallas, Texas

- Customer service
- File manager
- Contractor coordinator

Sales Associate/Display Organizer

September 2014 - January 2016
Dick's Sporting Goods
Dallas, Texas

- Customer Service

Sales Associate/Display Organizer

October 2013 - April 2014
Theisen's Home Farm & Auto
Indianola, Iowa

Cashier/Sign Designer

Summer 2012 & Summer 2013
Ice House Drive-In
Belle Plaine, Iowa