

katelyncroft

C R E A T I V E D E S I G N

PORTFOLIO - KATELYNCROFT.COM

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EDUCATION

The Art Institute of Dallas

Dallas, Texas

December 2017

Bachelor of Fine Arts in Graphic & Web Design

GPA: 3.5

Honor Roll

Simpson College

Indianola, Iowa

2012-2014

Undergraduate

TECHNICAL SKILLS (PROFICIENT)

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Microsoft Word

Microsoft PowerPoint

Microsoft Teams

WordPress

Shopify

Asana

TECHNICAL SKILLS (BASIC KNOWLEDGE)

Adobe Premiere

Adobe After Effects

HTML 5

CSS 3

JavaScript

jQuery

DESIGN SKILLS:

Editing Film

Animations

Digital Illustration

Corporate Identity

Typography

Project Management

Branding

Layout

Packaging

Web Design

Coding

WORK EXPERIENCE

Graphic Designer, 2019-PRESENT

RFD-TV & The Cowboy Channel

Omaha, Nebraska

- Event poster design
- Event booth design
- Social media post design
- Web banner design
- Magazine layout & design

Graphic Designer, 2018

Big Frog Custom T-Shirts

Dallas, Texas & Omaha, Nebraska

- Shirt design
- Store management
- Customer service

Graphic Designer/Intern, 2017

Lennox International

Richardson, Texas

- TV announcement slide designs
- Poster designs
- Internal organization logo design
- Web banner and button designs
- Recruitment display designs
- T-shirt designs

Freelance Graphic Designer, 2017

Dallas, Texas

- Package & Label design
- Photo editing
- Logo design

Leasing Agent/Receptionist, 2016

Cross Creek Apartments

Dallas, Texas

Sales Associate/Display Organizer, 2014

Dick's Sporting Goods

Dallas, Texas

Sales Associate/Display Organizer, 2013

Theisen's Home Farm & Auto

Indianola, Iowa

Cashier/Sign Designer, 2012

Ice House Drive-In

Belle Plaine, Iowa